



Premium Hospitality (Pty) Ltd.

The Dynamic Hospitality Solution

LEASE | MANAGEMENT | PARTNERSHIP | CONSULTANCY | HOTEL BOOKING APP

www.premiumhospitalityltd.com



About Us

ABOUT US

Premium Hospitality (Pty) Ltd. is an innovative, results-driven hospitality company that specializes in the Leasing, Management, Marketing, and Consultancy of Hotels and Resorts in Botswana and currently expanding its operation to other Southern Part of Africa with Namibia and South Africa as next market target. With over 10 years of experience in the hospitality industry, we are a trusted partner for property owners and investors who seek to maximize the value and operational efficiency of their assets. By blending industry expertise, cutting-edge technology, and a customer-first approach, we help our partners maximize their return on investment, provide unforgettable experiences for their guests.

Premium Hospitality (Pty) Ltd. offers tailored solutions for each stage of the hotel life-cycle whether it's lease negotiation, operational management, marketing strategy, or professional consultancy services. We ensure that every property in our portfolio performs at its highest potential, whether it's a budget hotel/guesthouse/lodge, an urban boutique hotel, a luxury resort, or a large-scale convention hotel.

Premium Hospitality (Pty) Ltd. is committed to delivering excellence at every stage of the hotel ownership life-cycle. Whether you're looking to lease, manage, market, or seek expert consultancy for your hotel or resort, our team of seasoned professionals is ready to guide you toward success. We focus on long-term relationships and help our clients achieve optimal financial returns while creating extraordinary guest experiences.

OUR MISSION

"Our mission is to manage and develop hotels using our extensive experience, resources and high-level expertise. Our Dedication, Commitment and Passion to deliver on our promises provide Hotel Owners optimized investment dividend while we carry upon ourselves all Management, Marketing & Maintenance (MMM) Challenges. Hotel Owners can enjoy the peace of mind to explore new adventures with smiles. It is also worth to note that we have put every mechanism in place to achieve 100 rooms in 365 days of launching into Botswana Market and we have so far achieved 55 Rooms in our first 9 months of market inception, also we have achieved event halls, Bar, Hotel Booking App and few other results our 9 months in business.





Our Vision

WHY CHOOSE PREMIUM HOSPITALITY (PTY) LTD.?

1. **Decade of Industry Expertise:**

With over 10 years of experience in the hospitality sector, Premium Hospitality (Pty) Ltd. has successfully managed/leased over 10 properties in diverse locations in Abuja, Nigeria and Gaborone, Botswana. We understand the intricacies of hospitality management and bring a wealth of knowledge to every project we undertake.

2. **Comprehensive and Customized Solutions:**

We understand that every hotel and resort is unique. Premium Hospitality takes a personalized approach, crafting custom solutions tailored to the specific needs and goals of each property owner or investor. Whether you require lease, operational management, marketing strategies, or professional consultancy, we work closely with you to develop a plan that aligns with your vision.

3. **Global Network & Resources:**

Premium Hospitality has built a global network of trusted suppliers, partners, and industry experts. This extensive network allows us to access exclusive resources, best practices, and opportunities that can benefit our clients and properties under our management.

4. **Proven Track Record of Success:**

Premium Hospitality (Pty) Ltd. has a proven track record of increasing property profitability, improving operational efficiency, and enhancing guest experiences. Our strategic approach to management and marketing consistently yields positive results for our clients and partners.

5. **Innovative Technology Integration:**

Premium Hospitality stays ahead of industry trends by integrating the latest technology in property management, guest services, and marketing. We use advanced analytics, booking systems, and CRM solutions to help our clients make data-driven decisions and optimize revenue.

6. **Commitment to Sustainability:**

As a forward-thinking company, we prioritize sustainability across all aspects of our operations. Premium Hospitality assists our clients in adopting eco-friendly practices, ensuring compliance with government regulations, and enhancing the overall sustainability of their properties.

OUR PORTFOLIO

Premium Hospitality (Pty) Ltd. manages a diverse portfolio of properties ranging from luxury hotels and to business hotels and guesthouses. Our properties are located in prime destinations in the city and emerging markets. A few notable projects include:

- **Crystal Palace Hotel, Brudhurst:** A **27 Rooms** hotel at the heart of Gaborone that cater for top and middle class guest, with 2 Halls of 100 and 50 capacities respectively. We have an outdoor garden where in-house guest and outside customers come together and have fun with there loved ones. Crystal Palace Hotel has been playing a significant roles in the booming Hospitality industry in Botswana for over two decades and it pride itself as a home away from home to locals and foreigners visiting the blessed city of Gaborone.
- **D'Villa Guesthouse, Block 10:** A **12 Rooms** luxury guesthouse at prime location in Block 10 right behind the prestigious Airport Junction Shopping Mall. It offers exclusive stay in a very serene neighborhood for accommodation experiences to honeymooners and VIP guests.
- **White City Guesthouse:**– A sustainable pocket-friendly **11 Rooms** guesthouse in the heart of Gaborone opposite the popular Orapa House that offer travelers and locals budgeted accommodation without breaking the bank.
- **Jabi Guesthouse, Tsholofelo West:**– A **5 Rooms** home away from home guesthouse for travelers and fun seekers in suburb Tsholofelo West Area of Gaborone.

A vibrant tropical resort scene featuring a swimming pool with a curved edge. In the foreground, several wooden lounge chairs with blue cushions are arranged on a sandy area. Behind them, three large white patio umbrellas with gold-colored frames are open. The background is filled with tall palm trees and lush greenery under a clear blue sky. A semi-transparent magenta rectangular box is overlaid on the middle of the image, containing the text "HOTEL & RESORT MANAGEMENT" in white, bold, sans-serif capital letters.

HOTEL & RESORT MANAGEMENT



OUR CORE SERVICES

HOTEL & RESORT MANAGEMENT

Premium Hospitality is a leading hotel management company that specializes in managing luxury, mid-range, and budget Hotels and Guest Houses. Being in Operational since 2014, Premium Hospitality got expanded into Botswana Market in January, 2025 and has grown to become a key player in the Botswana hospitality industry, operating 55 rooms accommodation, event halls, restaurant and bar in its first 9 months in operations in the Botswana.

Our focus is on providing exceptional guest experiences while maximizing revenue and ensuring sustainable business growth for hotel owners. With a portfolio spanning four properties in Botswana, we pride ourselves on our deep industry expertise, innovative solutions, and commitment to excellence. We deliver world-class hotel management services that enhance the guest experience, increase profitability for hotel owners, and foster a culture of excellence and sustainability in the hospitality industry.

We oversee daily operations, including front desk management, housekeeping, food and beverage services, and maintenance. We streamline processes to enhance operational efficiency.

Maintain high service standards to ensure guest satisfaction.

Revenue Management & Financial Services:

Develop pricing strategies to maximize revenue.

Monitor financial performance and provide actionable insights.

Implement cost-effective measures while maintaining quality services.

Marketing & Sales:

Develop and implement targeted marketing campaigns to increase bookings.

Utilize digital marketing, including social media, SEO, and online travel agencies (OTAs).

Establish partnerships with tour operators, event planners, and corporate clients.

Brand Development & Strategy:

Create and implement strategies for branding and rebranding.

Improve the brand's presence through public relations, advertising, and promotional events.

Ensure brand consistency across all properties under management.

Staff Training & Development:

Provide regular training programs for all hotel staff.

Focus on customer service, operational excellence, and leadership development.

Guest Experience Enhancement:

Implement guest loyalty programs.

Monitor guest feedback and take proactive steps to address concerns.

Incorporate innovative technologies and services for guest convenience.

Key Strengths:

Experienced Leadership: Our management team consists of seasoned professionals with decades of experience in the hospitality sector.

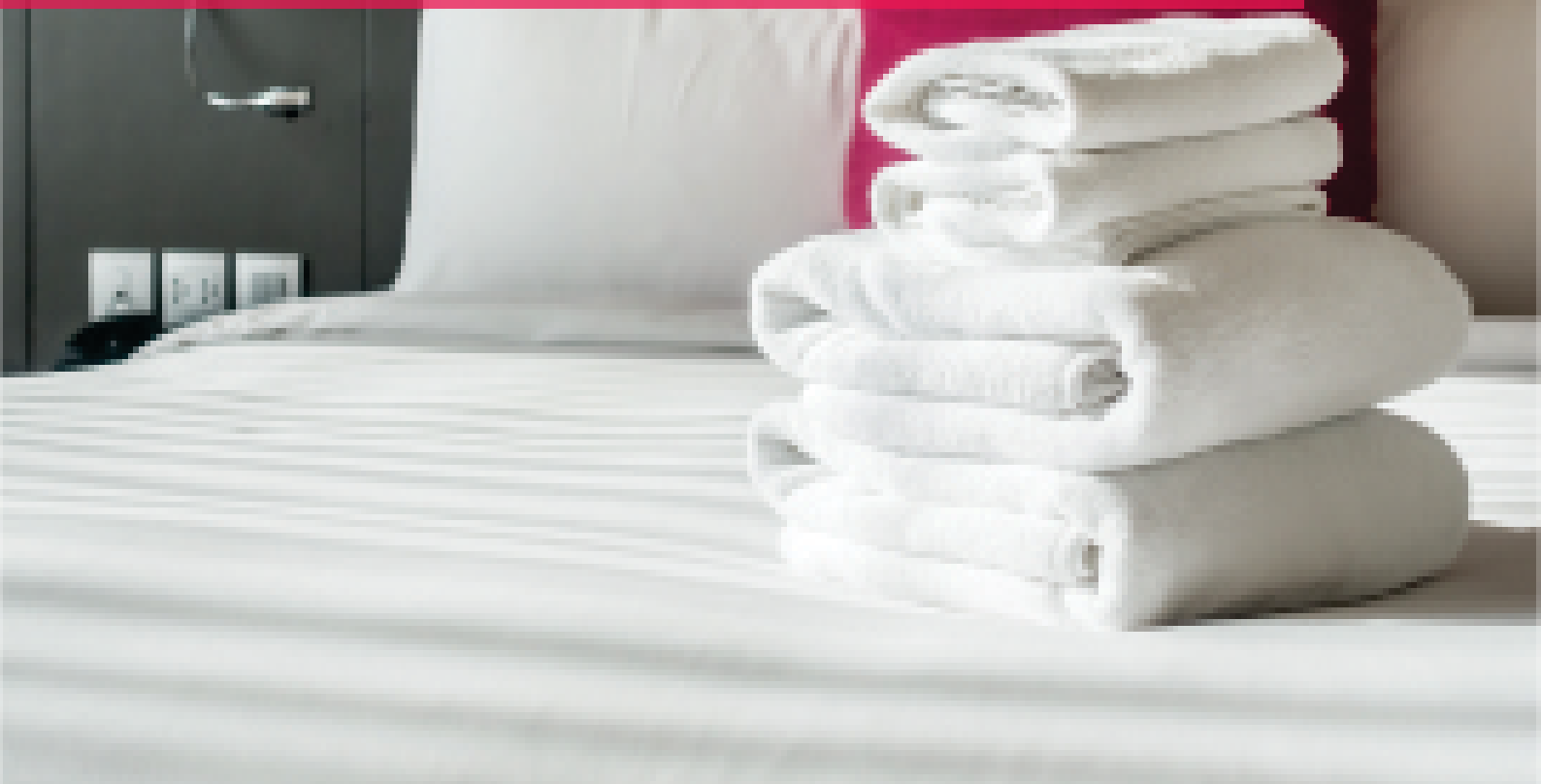
Tailored Solutions: We offer flexible management solutions that align with the unique needs of each hotel owner and property.

Global Reach: With operations in multiple countries, we bring an international perspective to local markets.





**HOTEL BOOKING APP
(WWW.MYHOME.CO.BW)**



OUR CORE SERVICES

HOTEL BOOKING APP



MyHome Botswana is the mosyt active indigenous accommodation booking platform in Botswana, revolutionizing the way locals and visitors experience the country's hospitality. We offer a comprehensive, user-friendly online marketplace where travelers can book our wide range of accommodations, including hotels, guest houses, apartments, bed & breakfasts, and vacation homes-catering to all types of travelers, from luxury seekers to budget-conscious explorers.

We take great pride in showcasing Botswana's rich cultural diversity and the warmth of its local hospitality. Our mission is to provide a seamless, secure, and enriching experience for travelers seeking comfort and convenience while exploring Botswana. Whether you are visiting for business, leisure, or a special event, **MyHome Botswana** has something for everyone.

What We Offer:-

At **MyHome Botswana**, we cater to a diverse range of travelers by offering accommodations in the following categories:

- **Luxury:** A selection of high-end hotels, private villas, and exclusive homes offering top-tier amenities, world-class services, and exceptional experiences.
- **Mid-Class:** Comfortable, affordable yet stylish options including mid-range hotels, guest houses, and serviced apartments ideal for travelers seeking quality without the luxury price tag.
- **Budgeted:** Affordable and convenient choices such as budget hotels, guest houses, and B&Bs, designed to provide value for money without compromising on comfort.

With a variety of accommodations in all major cities, towns, and popular tourist destinations in Botswana, **MyHome Botswana** is the one-stop solution for travelers who want to make the most of their stay, no matter their budget.

Our Vision

To be the leading, trusted, and go-to accommodation booking platform in Botswana, promoting both local and international tourism while supporting the growth of Botswana's hospitality industry. We aim to bridge the gap between visitors and authentic local experiences by offering accommodation options that showcase the country's diverse landscapes, cultures, and hospitality.

Why Choose MyHome Botswana?

1. **Local Expertise:** As the first indigenous accommodation platform, we understand the needs of both local and international travelers. Our deep knowledge of the Botswana tourism landscape enables us to offer unmatched recommendations and insights.
2. **Diverse Range of Accommodations:** From our opulence of 5 hotels to the simplicity of guesthouses and self-catering apartments, we offer accommodations that cater to every taste and budget.
3. **Easy & Convenient Booking:** Our intuitive online platform ensures a seamless booking experience, allowing you to search, compare, and book with ease.
4. **Secure & Trustworthy:** With robust payment systems and customer support, we ensure that your booking experience is safe and hassle-free.
5. **Supporting Local Businesses:** By booking through **MyHome Botswana**, you are supporting local hospitality providers and contributing to the growth of Botswana's tourism economy.

Our Services

- **Accommodation Booking:** Browse and book a wide range of accommodation options across Botswana.
- **Customer Support:** Our dedicated team is available to assist with bookings, inquiries, and any other needs you may have.





LEASE, SALES & MARKETING

OUR CORE SERVICES

LEASE, SALES & MARKETING



1. LEASING SOLUTIONS

We offer strategic leasing services designed to unlock the maximum revenue potential of hotels and guesthouses. Premium Hospitality's leasing team works closely with property owners to understand their unique needs and deliver bespoke solutions. Our leasing services include:

- i. **Long-Term Lease:** Our experts negotiate and manage long-term leases, ensuring stable income for property owners while safeguarding the operational integrity of the hotel or resort.
- ii. **Profit-Sharing Models:** Premium Hospitality (Pty) Ltd. offers flexible profit-sharing lease models where both the property owner/partner and management company benefits from the property's success.
- iii. **Turnkey Leasing Services:** From negotiating lease agreements to handling operational setup and asset management, we handle all aspects of leasing and ensure long-term profitability for our clients.

2. HOTEL/LODGE/GUESTHOUSE/RESORT MANAGEMENT: Premium Hospitality provides comprehensive, hands-on management services to deliver exceptional guest experiences while optimizing operational performance. Our management services include:

- i. **Operations Management:** We manage all facets of your business operations, from front desk to housekeeping, food & beverage, and maintenance. Our focus is on ensuring efficiency, quality service, and customer satisfaction.
- ii. **Financial & Revenue Management:** Premium Hospitality's financial experts employ dynamic pricing strategies, budgeting, forecasting, and expense control measures to maximize revenue while maintaining operational cost-effectiveness.
- iii. **Staffing & Training:** We provide highly trained, experienced staff to deliver personalized, world-class service. Our retraining programs ensure that employees align with the values and service standards of each brand.
- iv. **Quality Assurance:** Through regular audits and performance assessments, we maintain strict quality control measures to ensure that each property consistently delivers top-tier service and guest satisfaction.

3. MARKETING & BRANDING

Premium Hospitality (Pty) Ltd. utilizes both traditional and digital marketing techniques to build and maintain a strong brand identity and generate demand for each property we manage. Our comprehensive marketing services include:

- **Brand Development & Positioning:** We work with clients to develop a unique brand identity that resonates with target guests. Our team creates tailored branding strategies that differentiate properties in a competitive marketplace.
- **Digital Marketing & SEO:** From search engine optimization (SEO) and pay-per-click campaigns to social media marketing and email newsletters, we create a robust online presence that drives bookings and enhances brand visibility.
- **Public Relations & Media Relations:** Our PR team builds relationships with influencers, journalists, and bloggers to gain media coverage and amplify brand recognition. We handle all aspects of public relations, including crisis management and brand reputation enhancement.
- **Online Distribution & Revenue Optimization:** We partner with global distribution channels (OTAs), optimize website booking engines, and integrate with third-party systems to increase direct bookings and reduce commission fees.





CONSULTANCY IN HOSPITALITY

OUR CORE SERVICES

CONSULTANCY IN HOSPITALITY



Premium Hospitality Pty Ltd is a leading hospitality consultancy firm in Botswana, specializing in providing expert guidance and innovative solutions to businesses in the hospitality industry. With a deep understanding of both local and global trends, we support hotels, resorts, restaurants, guesthouses, and other hospitality establishments to enhance their operations, service quality, and overall guest experience.

Our mission is to drive excellence and growth within Botswana's dynamic hospitality sector. We offer tailored services designed to address the specific needs of each business, from strategic planning and operational improvements to staff training and revenue management.

Our Services

- **Business Strategy & Consulting:** We provide strategic advice to help businesses refine their vision, streamline operations, and drive profitability.
- **Operational Audits:** In-depth evaluations of business processes to identify inefficiencies and implement solutions for smoother operations.
- **Service Excellence Training:** Customized training programs focused on enhancing guest service and ensuring your team delivers an exceptional experience.
- **Market Research & Feasibility Studies:** We assist with market analysis and feasibility studies to guide decisions related to new developments or expansions.
- **Revenue Management:** Tailored strategies to optimize pricing, bookings, and overall revenue through effective yield management techniques.
- **Sustainability Consulting:** We help businesses implement eco-friendly practices to reduce costs and enhance their environmental impact.

Why Choose Premium Hospitality Pty Ltd?

1. **Local Expertise:** As a Botswana-based consultancy, we bring in-depth knowledge of the local hospitality market, cultural nuances, and consumer behavior.
2. **Tailored Solutions:** We understand that every business is unique. Our strategies are customized to suit the specific needs and goals of each client.
3. **Proven Success:** We have a track record of helping hospitality businesses increase operational efficiency, profitability, and guest satisfaction.
4. **Comprehensive Support:** From initial planning to ongoing operational improvements, we offer end-to-end consultancy services for businesses at every stage of growth.



A photograph of a hotel room. In the foreground, a person wearing a blue uniform is holding a stack of two white towels. In the background, another person's hand is visible, holding a door handle. The room is brightly lit, and a table with a white tablecloth is visible in the distance.

FACILITY MANAGEMENT.



OUR CORE SERVICES

FACILITY MANAGEMENT

Premium Hospitality Pty Ltd is a leading facility management firm dedicated to providing comprehensive and integrated solutions for businesses and organizations. We specialize in ensuring that your facilities are operating efficiently, safely, and sustainably, while enhancing the overall experience for tenants, employees, and visitors. Whether it's commercial buildings, industrial spaces, or residential complexes, we offer a wide range of services tailored to meet the unique needs of each client.

With a strong focus on operational excellence, cost management, and customer satisfactions, our team of professionals works tirelessly to maintain and improve the functionality, safety, and aesthetics of your properties. Our proactive and detail-oriented approach ensures that your facilities are in peak condition, allowing you to focus on your core business activities without worry.

Our Services:

We offer a comprehensive suite of facility management services, including:

1. Building Maintenance & Repairs

Regular maintenance and prompt repairs to ensure all systems, structures, and equipment are in good working condition.

2. Cleaning & Janitorial Services

High-quality cleaning services tailored to your facility's needs, ensuring a clean, hygienic, and safe environment for all occupants.

3. Security Services

Professional security services, including surveillance, access control, and on-site security personnel, to ensure the safety and protection of your assets.

4. Energy Management

Efficient energy usage through the implementation of sustainable practices and energy-saving solutions, reducing costs and promoting environmental responsibility.

5. Landscape & Grounds Maintenance

Landscaping and groundskeeping services that enhance the aesthetic appeal of your property while maintaining safe and well-kept outdoor spaces.

6. Facility Operations Management

End-to-end management of facility operations, ensuring seamless day-to-day functioning and optimizing the overall performance of the property.

7. Space Planning & Design

Expert space planning services to help you maximize the use of available space while ensuring it is functional, efficient, and aligned with your organizational goals.

8. Health & Safety Compliance

Ensuring your facilities meet all necessary health and safety standards, including risk assessments, safety audits, and regulatory compliance.

9. Sustainability Initiatives

Implementing green and sustainable practices, from waste management to energy conservation, helping your business reduce its environmental footprint.

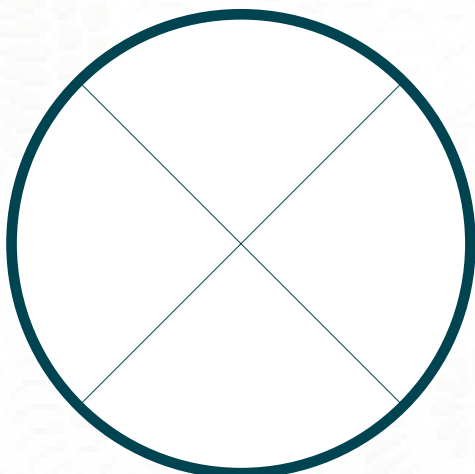




EVENT MANAGEMENT



MEETOUR TEAM MEMBERS



TULY L. RAPULANA
General Manager



LAWAL O. MEJABI
Managing Director/CEO



HANNATU BULUS
Manager, HR



BAR LOOKMAN ALAWAYE
Chief Legal Officer



OLALEKAN AJIBADE
Compliance Manager



HOSSANA N. HENSHAW
Chief Commercial Officer



Our Leased Properties With Details



HOTEL CRYSTAL PALACE is a **27 rooms** decent hotel behind Bull and Bush with 2 conference halls, a bar, restaurant among other facilities. Premium Hospitality Pty Ltd leased Hotel Crystal Palace on **15th March, 2025** for 5 (Five) Years renewable every 5 years. We renovate the hotel, changed the entire hotel carpets to tiles, paint all rooms and passages, and currently changed the name to Crystal Premium Hotel.



WHITE CITY GUESTHOUSE is an **11 rooms** guesthouse Opposite Orapa House, White City Gaborone, Premium Hospitality leased White City Guesthouse on **1st of February, 2025** for 2 years renewable, which happened to be our first experience in Gaborone, thou the company has been running outside Botswana for over 10 years.



Premium Hospitality Pty Ltd also leased a **2 bedroom** serviced apartment at the prestigious Habital Kappa Sarona for the period of 2 years also renewable every two years.



D'VILLA GUESTHOUSE is a **12 rooms** guesthouse behind Airport Junction Shopping Mall, Block 10, Gaborone. Premium Hospitality leased the property on **1st of December, 2025** and started the beautiful journey which is expected to last for the period of 5 years renewable every 5 years.



JABI GUESTHOUSE is a **5 rooms** guesthouse at Tsholofelo West, Premium leased the guest house on **1st May, 2025** for the period of 5 years renewable every 5 years.

MEET OUR PARTNERS



White City Inn (11 Rooms)



Hotel Crystal Palace (27 Rooms)



Hotel Crystal Palace, Broadhurst



Jabi Guesthouse Tsholofelo



D'Villa Guesthouse, (13 Rooms)



Habitat Kappa, Sarona

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